



**ratnagiri
impex**
BRINGING YOU THE FUTURE... NOW

BUSINESS POLICY & GUIDELINES



A SUCCESS BUILT ON SOLID FOUNDATIONS

Emak was incorporated in 1992, a merger of two major companies specialising in the production of gardening and forestry machines: **Oleo-Mac** and **EFCO**, both of which had been active since the 70's in Northern Italy's burgeoning enterprise sector.

A BIG INTERNATIONAL BUSINESS GROUP

Today **Emak** is a major international business concern trading with two premier brands renewed in the world **EFCO** and **OLEO MAC**

THE STRENGTH OF THE GROUP

The role of **Emak** as a point of reference in Europe is underpinned by a strong and commanding presence on the main markets: having set up branches in **USA, Germany, France, United Kingdom, Spain, Benelux countries, Poland and China**. **Emak** has been able for some time to control commercial policy directly on the more strategic continental countries. **Emak** is the world leader in Outdoor Power Products.

CERTIFICATIONS

We were the world's first company in Agri field to obtain certifications in three crucial areas of business sustainability.

- Ethics
- Environment
- Quality

We care

Quality Ethics Environment

ISO 9001 - SA 8000 - ISO 14001

PASSION

Emak's green ethos is made up of certainty, innovation and completeness. Our green credentials are based on care, respect, passion and design focus. That's why, with our EFCO, OLEO MAC, BERTOLONI and NIBBI brands, Emak stands as a bench mark in ground care and garden maintenance for professional and amateurs alike. A passion that has been all-italian for more than 50 years. There's an Emak for everyone.

VISION

"INNOVATIVE SOLUTIONS FOR THE BEST CUSTOMER VALUE"

We aim to operate as one of the world's foremost players in the development, production and distribution of machines, components and accessories for gardening, agriculture, forestry and industry, with an offering of innovative products and services designed to make the work of our clients in the consumer and professional markets efficient and enjoyable, guaranteeing that they always receive the highest possible value.

STRUCTURE

Emak operates in the outdoor power equipment segment through 10 companies engaged in the development, production and sale of products for gardening and forestry and small agricultural machines, including brush cutters, lawnmowers, garden tractors, chainsaw, rotary tiller and rotary cultivators.

PRODUCTS AND ACCESSORIES RANGE



FACTS AND FIGURES

- 4 Brands
- 4 Production Units
- 8 Foreign Sales Branches
- 2000 Employees (approx..) in 2019
- 150 Distributors
- 115 Countries served
- 22.000 Points of sales supplied
- 22 Products families
- 250 Models



No. 1 Choice of Farmers since 20 Years in India



More Profile



• Sales • Service
• Spares • Demo



Approvals Under
Subsidy



Service Demo
Vehicle



Continuous Product
Upgrade



Improving Farmers
Life



Multi-Purpose



Single Person
Operated





ABOUT US

BRINGING YOU THE FUTURE ... NOW

Ratnagiri Impex Pvt. Ltd. based at Bangalore is promoted by Annapurna Group who have a vast experience in agriculture, plantations and business. Having been actively involved in coffee plantations, the Group were the first to use various motorised tools and machines for spraying, weeding and other agricultural operations.

The company was established to promote the concept of mechanisation in agriculture and greencare by offering wide range of advanced machines like Mist Blowers, Motoized Portable and Knapsack Sprayers, Brushcutters, Chainsaws, Augers, Pole Pruner, Power Sprayers, Tillers, Reapers, Lawn Mowers and Garden Tools etc. Over the years, Ratnagiri Impex has formed strategic alliances with leading manufacturers around the world.

Ratnagiri Impex Pvt. Ltd. imports, markets and services the technology products and is backed by a large Dealer network spread across the country. We have the best and highly appreciated Dealer Support Programme and Customer Support Programme. Sales and Service are ably supported by team of professionals and qualified personnel. We are associated with Emak Italy, the world leaders in outdoor power products and command a significant international market share.

The company has formulated the Business Policy as we strive to a better tomorrow and is geared up to face the future expansion and challenges!

An ISO 9001:2015 certified company has successfully completed 20 years and RIPL is strongly backed by our one hundred plus AGRIMART & AGRIMART ZONE Franchisee Retail Outlets and around Thousand Dealers Across India.



WHAT WE ASPIRE TO BE

VISION

TO BE A MARKET LEADER TO ENSURE AVAILABILITY OF OUR INNOVATIVE EQUIPMENT'S, SPARES AND SERVICES THROUGHOUT THIS GREAT COUNTRY BY ESTABLISHING A WIDE DISTRIBUTION

WHO WE ARE WHAT WE DO

MISSION

"OUR MISSION IS TO FAMILIARISE AND EQUIP THE INDIAN GROWERS AND GARDENERS WITH LATEST TECHNOLOGY AND HI TECH EQUIPMENT AND ALSO TO MAKE THEM COMPETENT IN THE HIGHLY COMPETITIVE WORLD"



AWARDS AND RECOGNITION FOR AGRIMART



Most innovative retailer of the year 2011



Agri Business of the year Award 2011



Innovative Retail Concept by CMO ASIA



Retail Excellence Under Rural Impact & CSR Category ASIA by ET-NOW



Top 100 Franchise Opportunities by Franchise World.



ET Business Excellence 2019 Award



Times Business Mysuru 2020 Award



BUSINESS POLICY AND GUIDELINES

SECURITY DEPOSIT AND DEALER APPLICATION

- The Security Deposit of ₹ 25,000.00 for dealer ₹1,00,000 for Agrimart Zone and ₹2,00,000 for Agrimart, Which carries no interest.
- For our range of brands Oleo-Mac and Agrimate.
- The Company reserves the rights to revise deposit amount from time to time.
- Dealer application should be filled completely and signed along with all documents with security deposit and send all the documents to RIPL company for approval.
- On Approval of Dealer, application should be followed by 5L Initial order within 15 days.

APPOINTMENT OF DEALERS

Company reserves the right to appoint New/Additional Dealers in the same territory if the existing Dealer doesn't achieve the agreed sales target, extend Pre &/After sales services, Promotional activities and if involved in promoting directly/indirectly competitors product.

DEALER CERTIFICATE / AUTHORIZATION

Dealer certificate is valid for 12 months and it shall be renewed yearly against the sales performance and mutual consent.

CANCELLATION OF DEALER

Company has reserves the right to cancel dealership who has not complied with our business policy & guidelines, infringement of area, under quoting the price, not achieving sales target, deficiency in pre and post sales services, dealing and promoting our competitors' products and importing our range of products and we may also initiate legal action if necessary.

DEALER EXIT CLAUSE

In case dealer exits the dealership without any agreed sales performance and targets ₹5000/- will be deducted from his security deposit amount and the balance will be refunded.

WORKING HOURS

9.30 AM to 6 PM | Lunch time 1.30 PM to 2 PM | Sunday Holiday.
For national and state Holidays refer our annual holiday list.

ORDER-EXECUTION

All planned order:

- Machinery - Within 2 to 4 days
- Spares / Accessories - Within 2 to 6 days

All Un-planned orders:

- Machinery - Within 8 to 12 weeks with written confirmed order and advance payment.
- Spares / Accessories - Within 8 to 12 weeks with written confirmed order and advance payment.

MINIMUM ORDER QUANTITY / MINIMUM INVOICE VALUE – MOQ / MIV

- Equipment orders to be for a minimum order quantity (MOQ) as detailed in the price list.
- Spareparts and Accessories orders must be for a minimum invoice value (MIV) of ₹5,000/- and equipment of 10,000/- after discount before tax and if it is less, then additional 5% will be extra as order processing cost or Discount withdrawn.
- No discount are applicable for spare, accessories and equipment's for invoice value below of ₹1000/- and this will be billed at customer price.

E-WAY BILL

- E-Way bill should accompany with the order for immediate execution, wherever if it is applicable.
- Without E-Way bill materials will not be despatched until we receive the same.

SUPPLY/DISPATCH

For the MOQ/MIV orders received along with payment by DD/RTGS, goods will be dispatched through our approved transport. Freight, Packing and forwarding charges and insurance will be included and paid basis in case of non MOQ/MIV will be on to pay basis and other charges are extra.

TAX ON STATE SALES – GST

Transactions within the state attract SGST/CGST and any other taxes thereon as applicable, prevailing on the date of despatch of goods.

SUBSIDY SUPPLY

- In case of dealer willing to supply through government subsidy schemes/DBT, will have to make a separate subsidy supply agreement with RIPL before quoting and supplies.
- Subsidy dealers should strictly adhere to govt. tender supply terms & conditions.

RATNAGIRI IMPEX PRIVATE LIMITED-BANK ACCOUNT DETAILS

S. N	Bank Name	Account Type	Branch	Branch Code	Account No
1.	UNION BANK OF INDIA	Cash Credit	Bangalore Corporate Banking Branch	UBIN0903957	560101000100523
2.	UNION BANK OF INDIA	Cash Credit	Bangalore Corporate Banking Branch	UBIN0904384	560101000055439
3.	State Bank of India	Current Account	Govindraj Nagar Branch	SBIN0007985	30583359777
4.	Kotak Mahindra Bank	Current Account	Basavana Gudi Branch	KKB0000423	2112782423

RATNAGIRI IMPEX PRIVATE LIMITED – GST & PAN DETAILS

- GST No : 29AABCR5888B1Z4
- PAN No : AABCR5888B
- TAN : BLRR01269C

HANDLING CASH

Without the written permission from RIPL Directors, employees are not authorised to handle or accept any cash from Franchise / Distributor / Dealers / Business Associates. In the event of any Franchise / Distributor / Dealer / Business Associated requesting RIPL employee to handle cash, they are doing so at their own risk. The Directors of RIPL will not be responsible for the same and consequences.

EMPLOYEE COMMITMENTS

In case our Employee is committed to dealer / Franchisee / Vendors by verbal or in writing is subject to approval from the Directors, until it is approved. RIPL is not responsible for any consequences/commitment of our employee.

BILL TO BILL COLLECTIONS

Payment has to be made Bill to Bill basis. No adhoc / No part payments shall be accepted. To avail cash discount and other scheme credit notes. Old bills date wise settlement is mandatory. All payments as on 31st March of every year should be settled before the commencement of the New Financial year.

OVER DUE INTEREST WITH GST

Interest of 18% per annum shall be debited on credit supply invoices / debit notes, if payments are delayed from the due date of billing. Debit notes, Scheme credit notes for overdue invoices will also be reversed.

CREDIT POLICY

- 30 days credit against irrevocable Bank Guarantee, as per specified our BG format and the goods will be sent through our approved transport and for credit supplies.
- Processing charges will be extra @3% for 30 days/2% for 20 days/1% for 10 days will be debited while invoicing.

ACCOUNTS RECONCILIATION & BALANCE CONFIRMATION

Reconciliation of accounts and balance confirmation shall be on a quarterly basis. You are requested to reconcile our account statement and give confirmation of balance. In case you find any discrepancy, Please get back to us immediately in writing. If we do not receive any communication from you within 7 days from posting the statement of Accounts, we will assume that our accounts are tallying with your books of accounts and there are no discrepancies in our books of accounts & claims.

- Target schemes, monthly schemes, advertisement and promotional activities will be settled by every month/quarter by way of credit notes and will be adjusted in subsequent supplies or to ledger balance.
- Dealers are also requested to send their claims to us after completion of schemes / targets / marketing Expenses every monthly/quarterly along with approval letters and should be signed by our Sales Executives and Manager.
- Account settlement for the year must be done within that financial year. Any pending claims of previous year(s) will not be entertained.
- Wherever TDS & GST applicable, will be debited to your account.

FREIGHT PACKING AND FORWARDING CHARGES

SOUTH REGION – KARNATAKA / TAMIL NADU / ANDHRA PRADESH / KERALA / MAHARASHTRA/ GOA

- All Equipments, Spares & Accessories are despatched on Freight paid basis & sent through our approved transport VRL which is as per our MOQ /MIV is must.
- Insurance, Packing and Forwarding charges are inclusive for Equipment, Spares & Accessories if sent by our approved transport and for MOQ / MIV.
- Equipments, Spares & Accessories sent through transport / courier which is less than MOQ and MIV on to pay basis & the freight & Insurance charges will be debited to your account.
- In case of bulk billing of spares and if consignment is big in size or quantity will be dispatched through our approved transport only on freight paid basis and not by courier.

REST OF INDIA

Supply of little Champs Manual Sprayer, Knapsack Manual Sprayer & Battery Operated Sprayer, Rocker Sprayer, Foot Sprayer & Garden Tools will be sent to you on TO – PAY basis. However we will be allowing 2% special discount in lieu of transportation cost which will be adjustable in the invoice itself.

Please note that the above 2% discount will be applicable only for MOQ/MIV billing.

- All Equipments, Spares & Accessories are despatched on Freight paid Basis & sent through our approved transport VRL which is as per our MOQ /MIV is must.
- Insurance, Packing and Forwarding charges are inclusive for Equipment, Spares & Accessories if sent by our approved transport and for MOQ / MIV.
- Equipments, Spares & Accessories sent through transport / courier and less than MOQ and MIV on to pay basis & the freight & Insurance charges will be debited to your account.
- In case of bulk billing of spares and if consignment is big in size or quantity will be dispatched through our approved transport only on freight paid basis and not by courier.

WOODEN CRATE PACKING COST

It is observed that due to Rough/Bad handling of packages / carton boxes in transport the heavy Equipment like tiller lawn Mowers, High pressure washers, Ride on Mower will get damaged / boxes getting broken etc. In order to avoid transit damages to the best possible extent, extra wooden create/thermocool/foam packing has been introduced at an extra cost of ₹500/- to ₹5000/- per equipment, depending on the size and weight of the machines are included for price list for more details contact our sales co – ordinators / refers sales order.

MAXIMUM RETAIL PRICE – MRP

- Dealers are recommended to sell at maximum retail price which is inclusive of all taxes.
- No Dealer should charge the customer more than the maximum retail price (MRP).
- However dealer can sell at price lesser than the MRP.
- In case of Government rate contracts/tenders/DBT scheme, Dealers should charge Rate Contract price only and supply goods as per invoice, if any dealer charge less or more price or deviate quality and quantity in supplies. Then he is liable to pay the penalties as per Tender / Rate Contract terms which is up to ₹10 Lakhs or more and dealers will be blocklisted, his dealer deposit will not refund.

MRP STICKER GUIDELINES

We take care to put MRP sticker on cartons and accessories while packing. In case, the stickers are missing due to mishandling, dampness or other unknown reasons, we request you to kindly verify your stocks. If the MRP Stickers are missing on the cartons and packages, please keep the same apart / remove the items on arrival from the carton and keep the items in open condition. Also provide the details of stocks without MRP you are holding to enable us to send the MRP stickers to be put on the packages to avoid unwanted actions and penalties from the statutory authorities. Company will not be held responsible for further consequences. Dealers are requested to display board as “Goods not for sale, until price marked”, Dealers should monitor this in every consignment.

TRANSIT LOSS / DAMAGE / SHORTAGE

TRANSIT INSURANCE CLAIMS PROCEDURE

- The consignment sent to you through registered / approved transport are covered for Transit Loss / Damages / Shortages etc.
- The Transit insurance details are as mentioned below:
 - Insurance Company : ICICI Lombard General Insurance Company
 - Policy Number : 2001/168729894/00/000
 - Validity Period : 04.04.2019 to 30.04.2020 & renewed every year
- The following guidelines shall be followed by Dealers with regard to claiming of Insurance in case of loss or damage of goods in transit.

- Goods damaged or lost in transit with cost/value exceeding ₹1500 (Rupees One Thousand Five Hundreded Only) need to be claimed from the Insurance Co.
- If it is less than ₹1500/- company claims will be settled by RIPL & for more details & help contact our insurance Co-ordinator.

At the outset, the damage or loss of goods in transit should be informed immediately to the ICICI Lombard General Insurance Company Limited and RIPL for Necessary follow up.

Contact Person : Mr. Rajashekhar

Contact No. : 08657450233

Contact Email ID : rajashekhar.padshetty@icicilombard.com / rajpadshetty@gmail.com

- Dealers shall send letters through registered post with acknowledgement due only to the transporter concerned with in 7 days from the receipt of goods, informing about the damaged / shortage of goods, giving invoice and LR details with value of the goods damaged, with a request to reimburse/refund of the cost / amount of damage / shortage involved. Dealers should not send this letter by courier since Insurance Company does not accept POD of courier company. The dealers should insist with the transporter for open delivery if any damages of carton or box are visible and take the damage / shortage certificate accordingly. The Dealers should collect the Reply letter or Damage certificate or certificate of fact accordingly from the transporter.
- Dealers shall take open delivery certificate / certificate of facts from the transport and mail the copy to the Ratnagiri Impex Pvt. Ltd. company along with original Invoice copy, LR, delivery Receipt (original), transporter's letter of registered post acknowledgement (original) sent to transporter should be submitted to Ratnagiri Impex Pvt. Ltd. Bangalore immediately.
- Inform the Insurance Surveyor to assess the Transit Loss / Damage / Shortage. Once the Insurance Surveyor conducts the Survey and assesses the extent of damage or loss caused, the survey report and photographs survey be collected after paying the necessary Professional charges payable to the Surveyor. However, the Survey charges shall be paid and receipt can be obtained and this can be claimed from the concerned Insurance Company which will be reimbursed along with the claim. The Original Survey Report (Original + 1copy), Surveyor fee receipt may be send to along with receipt. Photography may be send to Insurance company to process the settlement of claim. also send copy of the correspondence to accounts department –RIPL for our reference
- Settlement of claim shall take a minimum 2 to 4 weeks if all the above procedures are done properly.

NO RETURN OF GOODS / NO SALES RETURN

- As per our policy, we will not accept any sales return.
- As we supply against your confirmation of sales orders or written order along with payments.

DIRECT SUPPLIES

In case any direct supplies made to department from RIPL instead of dealer, ORC (Over Riding Commission) will be issued to concerned area dealer on specific case to case basis as per sanction letters and conditions.

TRADE DISCOUNT & TAXES

GST is applicable extra on our dealer / franchise price list.

SCHEMES

DEALERS

The Company may offer schemes for Dealers from time to time to derive maximum sales. All schemes shall be communicated in writing during the year and applicable only for the period mentioned in the circular. Branch Head or Marketing Head shall sign the computer generated letter. Scheme communicated verbally shall be invalid and RIPL will not be responsible for reimbursement / credit note for the same.

CONSUMERS

Consumer schemes will be offered jointly by Company and the Dealer.

PRICES & SCHEMES

Subject to change without prior intimations and prices will be charged prevailing at the time of billing.

DEALER ANNUAL TARGETS BONUS (ATB)

Target Discount Structure (Applicable only to Dealers) Sales in Lakhs before taxes

Minimum Annual Sales Target (In Lakhs)	Sales Growth %	Total Sales in Lakhs	Monthly Average Sales (In Lakhs)	Discount %
36	+0%	36	3.00	½ %
36	+25%	45	3.75	¾%
36	+50%	54	4.50	1%

QUARTERLY AVERAGE SALES

I QUARTER	II QUARTER	III QUARTER	IV QUARTER
9.00	9.00	9.00	9.00
11.25	11.25	11.25	11.25
13.50	13.50	13.50	13.50

Target discount is applicable only to dealers who has agreed & signed before the end of March of every year with RIPL Sales Executive and dealer in writing along with product wise/quantity requirement of Equipment, Spares & Accessories.

Monthly scheme and other special scheme sales turnover is not considered for annual target.

PRE / POST SALES & SERVICE

Dealers should render necessary Pre Sales Activity & Post Sales Services to the customers.

Maintain required quantity of genuine spares & accessories, service set up with proper tools & manpower which is mandatory.

Dealers should provide proper service during warranty & after warrant period, which is the basic requirement as an authorised dealer.

TRAINING

- Training will be provided free by the company, at our Head Quarters Bangalore to dealer Mechanics / sales personal.
 - Dealers must be equipped completely to provide efficient & good services to end users in time.
 - Purchasing of special tool kit is also mandatory to provide proper service.
 - Dealers must have a trained technical person who is trained by the Distributor / Company personnel
 - Subsequent to training at Company Head Quarters training, second time training if necessary at an add tional cost of ₹1000 per participant per day will be charged.
- In case, dealers need training at their outlet, we will depute our Sr. Engineer / Mechanic and charge ₹3000 per day plus actual TA, DA and other incidental expenses.

WARRANTY

WARRANTY CARD / SERVICE COUPONS

“Company Copy” and “Service Centre Copy” of Warranty card should be sent by Dealers to Service co-ordinator of RIPL immediately after the sales for registration to avail warranty claims.

Certain equipments accompany “Free Service Coupon” i.e 1st, 2nd & 3rd to extend free services periodically to the customers. All Dealers should provide & maintain proper records about free service coupons and shall send a copy of the monthly reports along with our copy of free service coupon for our reference to service co-ordinator /service centres, which is mandatory for warranty, free service & claims of spare parts.

WARRANTY CLAIM POLICY

- I. Company takes full care for the quality of its products, but the usage of the same is beyond company's control. Hence company cannot be held responsible for any loss which is caused in the field by the user by improper usage of equipments or misuse of the products or lack of periodical maintenance or product operating Knowledge.
- II. Warranty Claims should be submitted with parts as per the Warranty Claim Forms sent to you already.
- III. Normally claims will be settled within 2-3 weeks and if the claim is a major one will be settled with due Confirmation from the manufacturer within 4-6 weeks.
- IV. Replacement items should be sent through VRL or freight paid & door delivery basis by the Dealers / Customer to the Head office or Kumbalgorod ware house and company will return the duly rectified equipment/replacement item on paid basis to the Dealer/Customer.
- V. During the warranty claims the defective parts will be replaced, but the value of the same is not going to be reimbursed.
- VI. Limited Warranty: For 6 months is against manufacturing defects only.

WARRANTY IS NULL AND VOID IF THE DEFECT IS DUE TO

- a) Normal wear & tear of the product and its parts like piston, rings, bearing, clutch, spark plug and moving parts etc. Damage to the product or any of its parts caused directly or indirectly due to the use of wrong / non.
- b) Recommended fuel, lubricants, duplicate spare parts, fluctuation in voltage (in case of electrically operated), wrong application of the products, etc.
- c) Damages caused in transit.
- d) Equipment given for servicing to unauthorized service persons/agents.
- e) Damages made intentionally like mixing of sugar/salt or other chemicals in the fuel tank to sabotage the equipment.
- f) Damages arising due to ignorance of proper operational procedures.
- g) Damages caused of non-usage of the equipments i.e. keeping the machine without using for long duration.
- h) Warranty does not mean replacement of the defective equipment, It will be repaired by servicing or replacing the defective component / spares as required.
- i) Warranty for moving / plastic part or improper periodical maintenance / using not covered.
- j) All complaint must be supported by purchase invoice (proof of purchase) and customer sale invoice.
- k) Periodical service like 1st, 2nd, 3rd free service is a must. If customer is not doing so, is not eligible for any claims under warranty.
- l) Other incidental charge related to warranty repair except spare parts and labour is payable by the customer.

LEGAL JURISDICTION

- All disputes are subject to Bangalore Jurisdiction only.
- Company has all type of right to take a decision.

MARKETING ACTIVITIES

PUBLICITY – PROMOTION & DEMO ACTIVITIES

Dealers are advised to plan the promotional requirements with the concerned Area Managements / Executive and take approval from the company, value of which shall not exceed 1% of the equipment sales derived by the Dealer for the year. Any advertisement or publicity done without prior written approval and not used our approved artwork will not be reimbursed under any circumstances and all dealers should display & promote/promotional activities for only RIPL brand products exclusively.

- If the promotional expenditure is up to 1% of the total turnover before taxes, then Dealer's total promotional expenses will be reimbursed by credit note, as per prior approvals. The copy of approval letter along with original bills, photos & reports should be enclosed with the claims.
- All promotional / Demo / exhibition should be done exclusive for RIPL products / brands for above reimbursement / credit note.

MARKETING SUPPORT

Below Marketing support will be provided against first minimum Purchase value of 9 Lakhs and above (i.e., 3 Lakhs for first 3 months)

NEW JOINING KIT

We provide each new dealer once appointed a welcome marketing Kit within 2 to 3 weeks.

1	Banners	4 Nos (•Demo Banner 1 No • Oleomac product Banner 1 NO • Agrimate Product Banner 1 No • KASEI Product Banner 1 No)
2	T-Shirt	(OM – 1 No, AM – 1 No)
3	Caps	(OM – 1 No, AM – 1 No)
4	Product Demo C.D	2 Nos
5	Throw away Leaflets	250 Nos in total
6	Demo Circular	(EUT-1, EUT-2)
7	Dealer Certificate	Valid for One Year
8	Equipment Price List -	1 set (Soft Copy)
9	Spare parts price list -	1 set (Soft Copy)

Additional & other marketing item will be supplied at subsidised price as when you required

Contact: 080-26985206, E-mail:marketing@ratnagiriimpex.com

STANDARD BRANDING DETAILS

SUBJECT TO REVISION / PERIODICALLY UPDATES

Oleomac Demo Brand (Size: 3' X 6')



Agrimate Demo Banner (Size: 3' X 6')



Oleomac Product Banner (Size: 3' X 8')



Optional Agrimate Product Banner (Size: 3' X 8')



Optional Free Service Camp Banner (Size: 3' X 8')



Display Wall stands – Oleomac Range (Size: 7' X 8')

Display Wall Stands – Agrimate Range (Size: 7' X 8')



T-Shirt & Cap

Product Demo CD



Product Leaflet (Size: A4)

AGRIMATE
Maximum Power - Super Economy

MULTIPLY PROFITS
With Our Multi Crop, Multi Purpose Equipments
ANY WHERE - ANY TIME - ANY CROP

<p>Professional Backpack Sprayer</p> <ul style="list-style-type: none"> 10 Litre Backpack Sprayer 15 Litre Backpack Sprayer 20 Litre Backpack Sprayer 	<p>Professional Backpack Sprayer</p> <ul style="list-style-type: none"> 25 Litre Backpack Sprayer 30 Litre Backpack Sprayer 40 Litre Backpack Sprayer 	<p>Professional Backpack Sprayer</p> <ul style="list-style-type: none"> 50 Litre Backpack Sprayer 60 Litre Backpack Sprayer 80 Litre Backpack Sprayer 	<p>Professional Backpack Sprayer</p> <ul style="list-style-type: none"> 100 Litre Backpack Sprayer 150 Litre Backpack Sprayer 200 Litre Backpack Sprayer
<p>Professional Backpack Sprayer</p> <ul style="list-style-type: none"> 250 Litre Backpack Sprayer 300 Litre Backpack Sprayer 400 Litre Backpack Sprayer 	<p>Professional Backpack Sprayer</p> <ul style="list-style-type: none"> 500 Litre Backpack Sprayer 600 Litre Backpack Sprayer 800 Litre Backpack Sprayer 	<p>Professional Backpack Sprayer</p> <ul style="list-style-type: none"> 1000 Litre Backpack Sprayer 1500 Litre Backpack Sprayer 2000 Litre Backpack Sprayer 	<p>Professional Backpack Sprayer</p> <ul style="list-style-type: none"> 3000 Litre Backpack Sprayer 4000 Litre Backpack Sprayer 5000 Litre Backpack Sprayer

Use - Save - Earn
SEE OUR BEST PRODUCTS INCREASE IN LIMITED PERIOD

Oleo-Mac
our power, your passion

MULTIPLY PROFITS
With Our Multi Crop, Multi Purpose Equipments

<p>Professional Hand cutter / Brush cutter / Power Weeder and Accessories</p> <ul style="list-style-type: none"> Professional Hand cutter Brush cutter Power Weeder 	<p>Professional Chain Saw</p> <ul style="list-style-type: none"> Professional Chain Saw Professional Chain Saw Professional Chain Saw 	<p>Rotary Tiller</p> <ul style="list-style-type: none"> Rotary Tiller Rotary Tiller Rotary Tiller 	<p>Rotary Tiller</p> <ul style="list-style-type: none"> Rotary Tiller Rotary Tiller Rotary Tiller
<p>Integrator Pico Presser</p> <ul style="list-style-type: none"> Integrator Pico Presser Integrator Pico Presser Integrator Pico Presser 	<p>Handy Trimmer</p> <ul style="list-style-type: none"> Handy Trimmer Handy Trimmer Handy Trimmer 	<p>Earth Auger</p> <ul style="list-style-type: none"> Earth Auger Earth Auger Earth Auger 	<p>Back pack Mist Blower</p> <ul style="list-style-type: none"> Back pack Mist Blower Back pack Mist Blower Back pack Mist Blower
<p>High Pressure Washer</p> <ul style="list-style-type: none"> High Pressure Washer High Pressure Washer High Pressure Washer 	<p>Carpet Traction - Ride on Blower</p> <ul style="list-style-type: none"> Carpet Traction - Ride on Blower Carpet Traction - Ride on Blower Carpet Traction - Ride on Blower 	<p>Lawn Mower</p> <ul style="list-style-type: none"> Lawn Mower Lawn Mower Lawn Mower 	<p>Pressure Cleaning</p> <ul style="list-style-type: none"> Pressure Cleaning Pressure Cleaning Pressure Cleaning

Salts, Grease and Lawn Part Sprayer

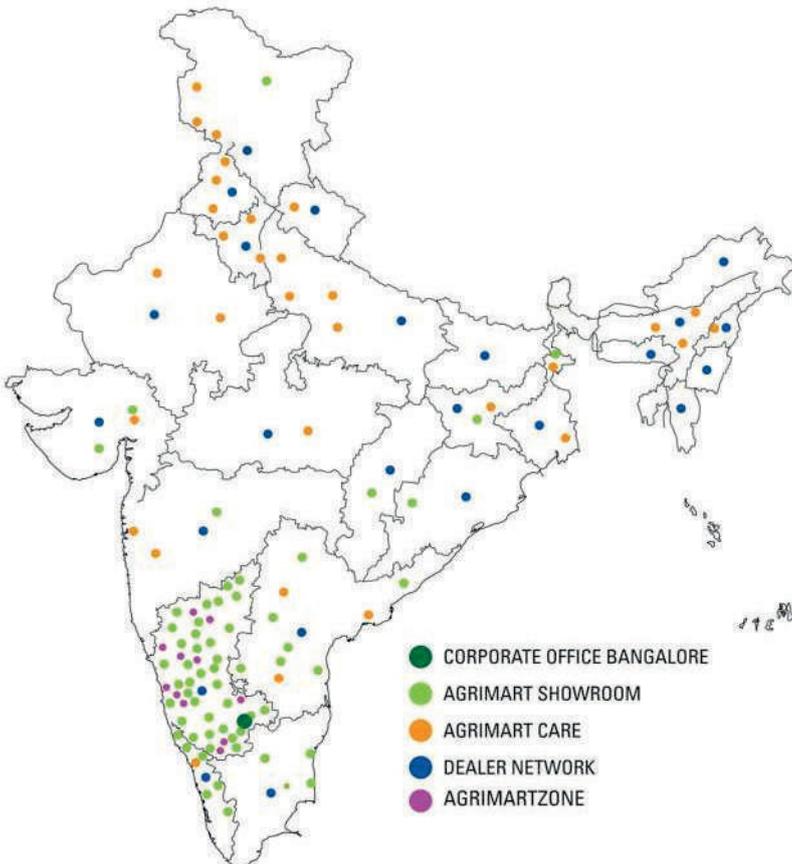
Ratnagiri Impex Pvt. Ltd.
Annapurna House - # 1/10, 7th Cross,
New Gulbarghali, Mysore Road,
Bangalore - 560 026, INDIA
Ph: 080-2685700/52
Email: info@ratnagiriimpex.com
TOLL FREE 1 800-425-3036

As ISO 9001:2015 Certified Company

Demo Vans & Auto Tops



All India Sales & Service Network



Agrimate Kiosk
(Size: 7'5" X 3')



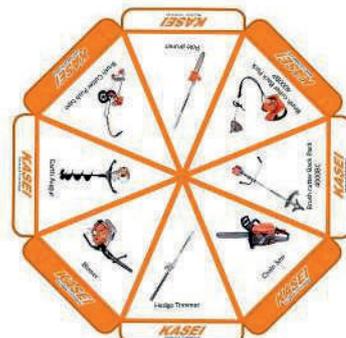
Oleomac Kiosk
(size: 7'5" X 3')



Agrimate Big Umbrella (6 Feet)



Oleomac Big Umbrella (6 Feet)



KASEI Big Umbrella (6 Feet)



Agrimate and Oleomac Tent (10' X 10')

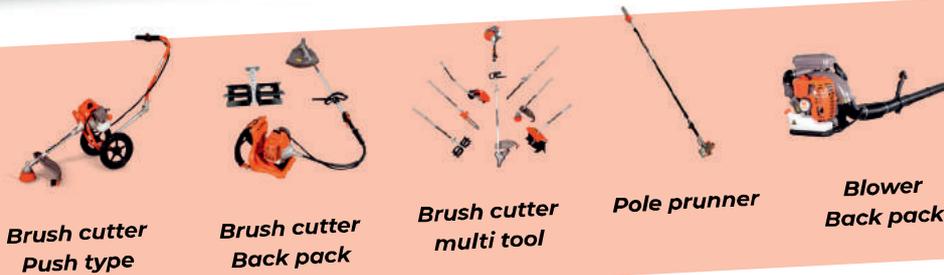
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